



Source: WANTED Technologies Corp.

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Cox Newspapers Inc. Broadens its Business Relationship with WANTED Technologies by Adopting its New Real Estate Category Solutions

Montreal, October 4, 2006 – WANTED Technologies (TSX-V: WAN) announces today that Cox Newspapers Inc. has renewed a service agreement for WANTED’s recruitment advertising intelligence tools within classified ad departments at select affiliate newspapers. Additionally, Cox has decided to adopt WANTED’s new sales tools for the real estate classified advertising category.

“While recruitment advertising remains a vital category for our newspapers and online media, we believe it is equally important to have a clear understanding of what is happening in other classified verticals, like real estate,” says C. Dean Welch, director of classified advertising for Cox Newspapers. “The data provided by WANTED gives an aggregated view of our classified units and illustrates the key competitive players in each, equipping our sales teams with the directional focus needed to maintain advertiser relationships and increase category revenue.”

Classified sales associates at The Atlanta Journal-Constitution, Austin American-Statesman, Dayton Daily News and The Palm Beach Post have access to data of online recruitment and real estate advertising activity for any employer and real estate advertiser within their respective market.

Mr. Welch’s strategy to monitor and act on the activity of additional classified categories resonates with David Tanguay, WANTED Technologies’ Co-founder and CEO. “Working with newspapers across North America, we recognize the need for accurate, concise, actionable information that can be used to help guide the sales and strategic process for selling advertising, both online and in print. Our technological capabilities have expanded to meet the needs of our clients; our recent launch of real estate advertising intelligence is the result of market demand. We continue to explore development of tools for other classified categories.”

Cox’s classified sales strategy incorporates the use of three of WANTED’s products, including qualified business Leads and WANTED Analytics, a dashboard solution showing company-specific advertising activity across multiple online sources. In addition, department managers receive weekly Market Intelligence reports to gauge market penetration and account leakage, as well as to monitor competitive activity.

About Cox Newspapers, Inc.

Cox Newspapers publishes 17 daily and 25 non-daily newspapers and shoppers. Other operations include Valpak (*the nation's leader in cooperative direct mail advertising*); Cox Custom Media (*publishers of customized newsletters*); PAGAS (*direct mail advertisers*); and a one-third ownership interest in SP Newsprint (*with newsprint mills in Dublin, Georgia, and Newberg, Oregon*). Cox Newspapers is a subsidiary of Cox Enterprises, Inc., one of the nation's leading media companies and providers of automotive services.

About WANTED Technologies Corp.

WANTED Technologies is a leading supplier of real-time sales and business intelligence solutions for the staffing and recruitment, real estate, and media classified advertising industries. Using its proprietary data mining, lead generation and CRM (Customer Relationship Management) integrated technologies, WANTED aggregates data from thousands of online job boards, real estate, newspapers and corporate Web sites in real time.

Currently, WANTED's data is used to optimize sales and for the implementation of marketing strategies within classified ads departments of major media organizations as well as by staffing firms, advertising agencies and by human resources specialists.

WANTED is also the exclusive data provider for The Conference Board's Help-Wanted Online Data Series™ a monthly economic indicator of job availability in the United States.

The TSX Venture Exchange does not accept responsibility for the adequacy or accuracy of this release. Any statement that appears prospective shall not be interpreted as such.