



Source: WANTED Technologies Corp.

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## **McClatchy signs WANTED Technologies as recruitment advertising intelligence provider**

February 20, 2007 – WANTED Technologies (TSX: WAN) announces today that it has been selected by McClatchy Interactive as a provider of recruitment sales intelligence for its affiliate newspapers throughout the United States.

The agreement enables select McClatchy newspapers to implement WANTED's suite of solutions in their classified advertising sales process. Comprised of a full-service product bundle, WANTED will provide customized business leads, Web-based advertiser Analytics and online market intelligence for the classified recruitment category.

"We're excited to add McClatchy Interactive to our corporate client roster of newspapers, new media and staffing firms," says David Tanguay, President and CEO of WANTED Technologies.

### **About The McClatchy Company**

The McClatchy Company is the third largest newspaper company in the United States, with 31 daily newspapers and approximately 50 non-dailies. McClatchy-owned newspapers include The Miami Herald, The Sacramento Bee, the Fort Worth Star-Telegram, The Kansas City Star, The Charlotte Observer, and The (Raleigh) News & Observer. In addition, McClatchy has a robust network of internet assets, including leading local websites in each of its daily newspaper markets, offering users information, comprehensive news, advertising, e-commerce and other services. The company also owns and operates McClatchy Interactive, an interactive operation that provides websites with content, publishing tools and software development; Real Cities (<http://www.RealCities.com>), the largest national advertising network of local news websites, including more than 130 newspaper websites; and 15.0% of CareerBuilder, the nation's largest online job site. McClatchy also owns 25.6% of Classified Ventures, a newspaper industry partnership that offers classified websites such as cars.com and apartments.com. McClatchy is listed on the New York Stock Exchange under the symbol MNI.

### **About WANTED Technologies Corporation**

[WANTED Technologies](#) is a leading supplier of real-time sales and business intelligence solutions for the staffing and recruitment, real estate, and media classified advertising industries. Using its proprietary data mining, lead generation and CRM (Customer Relationship Management) integrated technologies, WANTED aggregates data from thousands of online job boards, real estate, newspapers and corporate Web sites in real time.

WANTED's data is used to optimize sales and for the implementation of marketing strategies within classified ad departments of major media organizations as well as by staffing firms, advertising agencies and by human resources specialists.

[WANTED](#) is also the exclusive data provider for The Conference Board's Help-Wanted Online Data Series™ a monthly economic indicator of job availability in the United States.

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