



Source: WANTED Technologies Corp.

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WANTED Technologies Welcomes the Star Tribune to its Client Roster

Montreal, April 4, 2007 – New media intelligence provider, WANTED Technologies Corporation (TSX: WAN) announces today that the Star Tribune, located in Minneapolis, has signed an agreement for recruitment advertising tools for its classified sales department.

Servicing the Twin Cities of Minneapolis-St. Paul, the Star Tribune will receive a full suite of recruitment advertising sales tools from WANTED, including the Web-based Analytics recruitment dashboard. Using these tools, the classified sales teams will have access to online employment advertising statistics and real-time data to use in their sales process.

“We expect these tools will boost our sales savvy and provide a broader understanding of the online employment ad industry,” says Jamie Flaws, executive sales director at the Star Tribune. “Our unique dual-city market and state-wide distribution offers a large audience of quality candidates and our job is to communicate the job opportunities being offered by our advertisers. We’re excited to use WANTED’s technology to maximize our sales efforts.”

About the Star Tribune

The Star Tribune is a news and information company serving the Minneapolis/St. Paul area. The Star Tribune newspaper is one of the top 20 largest newspapers in the nation, with an average daily circulation of 371,258 and an average Sunday circulation of 621,841 (per Audit Bureau of Circulations audit for 52-weeks ending 03/26/06). The company’s website, www.StarTribune.com, is the most frequently used local news and information service for the Twin Cities market.

About WANTED Technologies Corporation

WANTED is a leading supplier of real-time sales and business intelligence solutions for the media classified and recruitment industries. Using its proprietary On-Demand data mining, lead generation and CRM (Customer Relationship Management) integrated technologies, WANTED aggregates real-time data from thousands of online job boards, real estate and newspaper sites, as well as corporate Web sites on a daily basis.

WANTED’s data is used to optimize sales and to implement marketing strategies within the classified ad departments of major media organizations, as well as by staffing firms, advertising agencies and human resources specialists.

WANTED is the exclusive data provider for the United States Conference Board's Help-Wanted Online Data Series™, a monthly economic indicator of job availability in the United States.

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