



Source: WANTED Technologies Corp.

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## **WANTED Technologies adds *The Oklahoman* to its Client Roster**

Montreal, May 9, 2007 – WANTED Technologies Corporation (TSX-V: WAN) announces today an agreement signed to provide *The Oklahoman* newspaper with a full suite of recruitment advertising intelligence solutions.

*The Oklahoman's* classified ad director, Tom Hite, welcomes the new tools for his sales department. "Recruitment is a key category for us and it is important that we provide our outbound and new business development teams with the knowledge and competitive information to effectively service our advertisers.

"The timely data we receive from WANTED will assist us in enhancing our sales strategy, both online and in print, and help us maintain our position as a state-wide source for attracting local candidates."

The agreement will provide Oklahoma's largest daily newspaper with business leads, WANTED Analytics and market intelligence reports for their recruitment advertising market.

### **About The Oklahoma Publishing Company**

The Oklahoma Publishing Company is a 104-year-old privately held corporation based in Oklahoma City, with current interests in media, hospitality, minerals, communications, technology, securities and real estate development, among other ventures. OPUBCO publishes a statewide daily newspaper, *The Oklahoman*, with distribution in all 77 Oklahoma counties.

In addition to *The Oklahoman*, and the most trafficked local website, NewsOK.com, OPUBCO owns and operates, *The Oklahoman Direct*, the largest full scale standard direct mail provider in the state.

OPUBCO is also the publisher of many free distribution publications and magazines including: LOOK@OKC, a young reader tabloid; Viva Oklahoma!, a Spanish-language news tabloid; Make and Model, a car buyers guide; Central Oklahoma Homes Magazine, an upscale homebuilders magazine; HomesOK Extra, a real estate tabloid; JobsOK Extra, a recruitment tabloid; and most recently Recreational Rides, a monthly niche product that focuses on outdoor recreation.

## **About WANTED Technologies Corporation**

WANTED is a leading supplier of real-time sales and business intelligence solutions for the media classified and recruitment industries. Using its proprietary On-Demand data mining, lead generation and CRM (Customer Relationship Management) integrated technologies, WANTED aggregates real-time data from thousands of online job boards, real estate and newspaper sites, as well as corporate Web sites on a daily basis.

WANTED's data is used to optimize sales and to implement marketing strategies within the classified ad departments of major media organizations, as well as by staffing firms, advertising agencies and human resources specialists.

WANTED is also the exclusive data provider for the United States Conference Board's Help-Wanted Online Data Series<sup>TM</sup>, a monthly economic indicator of job availability in the United States.

The TSX Venture Exchange does not accept responsibility for the adequacy or accuracy of this release. Any statement that appears prospective shall not be interpreted as such.