



**Source:** WANTED Technologies Corp.

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## **WANTED Technologies Names Michael Cunningham VP of Sales & Delivery**

**Quebec City, Quebec – April 21, 2008.** WANTED Technologies Corporation (TSX-V: WAN), a leader in sales and market intelligence solutions for media companies, has announced that Michael Cunningham has joined its senior management team as Vice President of Sales and Delivery.

In this role Mr. Cunningham will be responsible for the sales and deployment of WANTED's market-leading online recruitment business intelligence, sales leads and market analysis. WANTED Sales Leads and Analytics are used by local and national media firms to set business strategy and to power sales productivity platforms.

"Mike has a strong record of executive sales management in larger established companies as well as in smaller high-growth firms," said Bruce Murray, WANTED's President and CEO. "His background with technology-enabled Internet companies makes him a great fit for WANTED. We are very pleased to have him join us."

Prior to joining WANTED Technologies, Mr. Cunningham served as Vice President of Business Development and Field Operations for Peopleclick, Inc. a software company providing Talent Acquisition solutions for the Human Resources market. Earlier in his career Mr. Cunningham founded and successfully developed his own technology services company, focused on deploying Customer Relationship Management (CRM) platforms throughout corporate enterprise accounts.

WANTED delivers its proprietary data and analytics via data feeds directly into clients' CRM systems, where it is integrated at the account level with other client information.

"WANTED's has established itself as a premier supplier of market intelligence and has a strong and loyal customer base," said Mr. Cunningham. "I'm looking forward to contributing to the company's success."

## **About WANTED Technologies Corporation**

[WANTED Technologies](#) is a leading provider of real-time sales and business intelligence solutions for the staffing and recruitment, real estate, and media classified advertising and financial industries.

WANTED's proprietary technology and services deliver enriched market research and customer information, helping clients improve their advertising sales performance. For more information, please visit: [www.wantedtech.com](http://www.wantedtech.com).

[WANTED Technologies](#) is also the exclusive data provider for The Conference Board's Help-Wanted Online Data Series™, a monthly economic indicator of job availability in the United States.

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